

Justine Simonson

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Overview: Experienced producer, director, and writer of documentary and branded content; skilled interviewer with an excellent track record of building relationships and maintaining trust with subjects.

Producer / Writer / Director

Bavaria Communications GmbH

Produced, wrote & directed multiple projects for SAP, including for Sapphire 2021.

Various Projects for SAP

03/2021 – 01/2022

Senior Producer

Five Pebbles Productions, Inc.

Oversight and production of educational materials for clients such as LEGO, SAGE, and University of Delaware.

Various Projects

various dates 9/18 – 11/2021

Producer & Writer

Goebel + Mattes GmbH

Generated story concepts and wrote copy for digital marketing campaigns for clients including Dell & SAP.

Various Projects

12/2020 – 11/2021

Producer

Nutopia Productions

Directed, wrote, and produced a one-hour episode on identity for this eight-part series on great works of literature.

The Great American Read, PBS

11/17 – 04/18

Producer & Director

Hearst Digital Media

Directed and produced numerous video branded and editorial series on [fashion](#), [celebrities](#), & [politics](#).

Various Projects

various dates 09/15 – 11/17

Story Producer

Jupiter Productions

Wrote narration and structured the first hour of this three-hour special from archival and interview materials.

Jonbenet: An American Murder Mystery, Investigation Discovery

06/16 – 08/16

Director & Producer

BUILD.org

Directed and produced a short documentary about two young entrepreneurs breaking the cycle of poverty.

Jada & Imani's Student Story

02/16 – 03/16

Creator, Producer & Director

IFP/Medienboard Fellowship

Produced, wrote, and directed this 10-part international web series from initial concept through distribution.

[How To Make It In: Berlin](#)

03/15 – 12/16

Producer / Writer

Lincoln Square Productions

Wrote and produced network and cable specials that looked behind the scenes of film and television productions.

Various Projects, ABC

01/15 – 03/15

Digital Features Producer

Roaring Fork Productions

Wrote and supervised the edit of 47 short documentary features on climate change to accompany the series online.

[Years of Living Dangerously](#), Showtime

11/13 – 5/14

Supervising / Field / Story Producer

Sharp Entertainment

Held various creative and managerial roles on this series about Americans preparing for the end of the world.

Doomsday Preppers, National Geographic

11/11 – 04/13

Producer / Writer

WNET

Wrote, produced, and directed programming filmed both domestic and internationally for national PBS broadcast.

Various documentary segments, series & films, PBS

2006 – 2011

Education

S. I. Newhouse School of Public Communications, Syracuse University

Bachelor of Science: Television, Radio, and Film Production, Magna Cum Laude, 2002

Languages: English – native speaker; German – B2 level TELC certificate