

## Justine Simonson

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**Overview:** Experienced producer, director, and writer of documentary and branded content; skilled interviewer with an excellent record of building relationships and maintaining trust with subjects & clients.

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### Director / Writer / Producer

Goebel + Mattes GmbH

Crafted stories, wrote copy, and directed shoots for clients including Dell & SAP, including TechEd 2024.

### Various Projects

various dates 12/2020 – Present

### Director / Producer

Siemens AG

Wrote and directed the filming of an 8-part corporate education series focused on leadership advancement.

### L.E.A.P. ExpertClass

10/2024 – Present

### Writer / Director / Producer

Flying Monkeys Media

Produced, wrote & directed multiple projects for SAP, including Sapphire 2024.

### Various Projects for SAP

various dates January 2019 – Present

### Director

Shutter Stock Studios

Developed and directed the story of the corporate partnership between Lenovo and Wago.

### [Lenovo presents Raising the Bar with Wago](#)

09/2024

### Technical Writer

Osmosis Films

Script writing on topics such as private equity, transportation, and healthcare for corporate & government clients.

### Various Projects

various dates July 2021 – March 2024

### Producer / Writer / Director

Bavaria Communications GmbH

Produced, wrote & directed multiple projects for SAP, including for Sapphire 2021.

### Various Projects for SAP

various dates 03/2021 – 01/2022

### Senior Producer

Five Pebbles Productions, Inc.

Oversight and production of educational materials for clients such as LEGO, SAGE, and University of Delaware.

### Various Projects

various dates 9/18 – 11/2021

### Producer / Writer / Director

Nutopia Productions

Directed, wrote, and produced a one-hour episode on identity for this eight-part series on great works of literature.

### The Great American Read, PBS

11/17 – 04/18

### Producer / Director

Hearst Digital Media

Directed and produced numerous video branded and editorial series on [fashion](#), [celebrities](#), & [politics](#).

### Various Projects

various dates 09/15 – 11/17

### Creator / Producer / Director

IFP/Medienboard Fellowship

Produced, wrote, and directed this 10-part web series about entrepreneurs in Berlin.

### [How To Make It In: Berlin](#)

03/15 – 12/16

### Producer / Writer

Lincoln Square Productions

Wrote and produced network and cable specials exploring icons of American entertainment.

### Various Projects, ABC

01/15 – 03/15

### Digital Features Producer

Roaring Fork Productions

Wrote and supervised the edit of 47 short documentary features on climate change to accompany the series online.

### Years of Living Dangerously, Showtime

11/13 – 5/14

### Supervising / Field / Story Producer

Sharp Entertainment

Held various creative and managerial roles on this series about Americans preparing for the end of the world.

### Doomsday Preppers, National Geographic

11/11 – 04/13

### Producer / Writer

WNET

Wrote, produced, and directed award-winning programming both domestic and abroad for national PBS broadcast.

### Various documentary segments, series & films

2006 – 2011

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### Education

S. I. Newhouse School of Public Communications, Syracuse University

Bachelor of Science: Television, Radio, and Film Production, Magna Cum Laude, 2002

**Languages:** English – native speaker; German – B2 level